

*Call for Papers*

**Variety and diversity in writing.**

**Accompanying writing processes individually**

Conference organized by the Writing Center at FHWien der WKW

November 7, 2019

Our varied methods for assisting students with academic writing are based on a range of target groups, who all have different needs. These groups are usually characterized by a cultural, linguistic and social variety and diversity. Writers with heterogeneous educational backgrounds and writing biographies, from different disciplines or those who do not have German as their first language, as well as international or part-time students - all these call for individual support and guidance during their writing process. The focus of this year's conference is on the question, how teaching can be designed to meet the needs and requirements of this heterogeneous target group(s). Papers and contributions can explore one of the following questions:

- Which measures, methods and settings can be set and shaped by the teaching of writing in order to address variety and diversity?
- How can writers individually be supported?
- What opportunities and challenges are associated with it?
- Which “best practice” examples exist at academic institutions for the implementation and establishment of teaching concepts taking into account specific target groups?
- To what extent does the heterogeneity and diversity of the target group(s) play any role in the design of offers to assist students with their writing?
- What methods and techniques specifically support L2-writers?
- How can writing be integrated into the subject fields and curricula?
- How can writing assistance be designed specifically for extra-occupational students?

The conference is for teaching staff from universities who instruct students in academic writing as well as independent writing trainers and advisors and everyone interested in the art of teaching academic writing.

We ask for submissions (in German or English) in the following formats:

- Lecture (25 minutes)
- PechaKucha presentation (7 minutes)
- Workshop (90 minutes)
- Poster presentation

Please send your abstract for submission to [schreibzentrum@fh-wien.ac.at](mailto:schreibzentrum@fh-wien.ac.at) by June 16, 2019

The abstract should not exceed 250 words and should be supplemented with a short biography of the speaker(s).

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Date: November 7, 2019, 09:00-18:00

Place: FHWien der WKW, University of Applied Sciences for Management & Communication, Währinger Gürtel 97, 1180 Vienna

Attendance fee: 90 € (early-bird until 31.08.2019), 120 € (normal price), 30 € (workshop leader or lecturer)

Attendance fees include meals (lunches and coffee breaks) and conference materials.

For more information and to register please contact the Writing Center: [schreibzentrum@fh-wien.ac.at](mailto:schreibzentrum@fh-wien.ac.at)